

Programme Introduction

Economic development has become an important role of Public Research Organisations (PROs) and the transfer of PROs technologies to companies is a key part of the economic engine that PROs can fuel. There are numerous ways in which PROs managed inventors and their inventions, and in which developed technologies are transferred to Industry. The aim of this conference is to benchmark the most successful PROs practices taking place in various countries to compare the opinion of PROs leaders and Licensing executives from different countries operating in various fields with respect to best practices. This conference will provide the attendees with a unique opportunity to improve their knowledge about the best possible technology transfer policies.

Conference Venue

The conference shall take place at Palazzo Turati Conference Hall, Via Meravigli 9/b, Milano.

Conference Fees and Registration

Please register for the Conference by sending an email to Giovanni Grippiotti, Secretary of LES Italy at giovanni.grippiotti@sib.it (enclosing copy of the wire transfer) clearly stating your personal and fiscal details for invoicing purposes.

The conference fee is € 50 + VAT for members of: Les, Camera di Commercio di Milano, Aicipi, Aigi, Alintec, AmCham, Netval and € 230 + VAT for non-members.

Payment should be made by bank transfer (charges paid by the sender) before October 30th to LES Italia bank account at the following coordinates: c/c nr. 100000001617 (ABI: 03069 – CAB: 01663 – CIN: U – IBAN: IT54U0306901663100000001617 – BIC: BCITITMM), Banca Intesa San Paolo, Filiale Milano 41, Viale San Michele del Carso 4.

Alternatively, payment in cash will be accepted on-site the day of the Conference



LICENSING EXECUTIVES SOCIETY ITALIA

LES ITALY, LES FRANCE, LES GERMANY, LES BRITAIN & IRELAND

present

Best Technology Transfer Practices from Public Research Organizations to Industry

14 November 2008

Palazzo Turati, Sala delle Conferenze, Via Meravigli 9/b, Milan

Event sponsored by



*Ministero
della Sviluppo Economico*

and in collaboration with



Conference Programme

9.00 *Welcome addressed by:*

- Mario Traverso (President of Les Italy)
- Marco Vietti (Chamber of Commerce of Milan)
- Simona Lavagnini (Chairperson of the IP Committee AmCham Italy)

Session 1

Chairman: Mario Traverso (President of LES Italy – Studio Traverso)

• **Building Innovation: the role of Public Institutions. The Italian experience**

Dott.ssa Maria Ludovica Agrò (General Director of the Italian Patent and Trademark Office)

• **Researchers' inventions: the rules in Italy**

Prof. Cesare Galli (University of Parma – Studio Galli)

• **How Public Research Organizations and Universities manage technology transfer to companies**

United States

Wesley Blakeslee (Director of the Office of Technology Transfer – Johns Hopkins University)

Europe

Dominique Kleyn (Imperial College of London)

11.00 *Coffee Break*

Italy

Prof. Riccardo Pietrabissa (Politecnico di Milano - Netval)

• **Emerging Markets**

Prof. Laurent Manderieux (Bocconi University – Milan)

• **Round Table and Q&A: all speakers**

Prof. Corrado Priami (President of Microsoft Research University of Trento Centre for Computational and Systems Biology) joins the speakers

Moderator: Michael Huhn (Les Germany – Isenbruck Bösl Hörschler Wichmann Huhn)

13.00 – 14.00 *Lunch*

Session 2

Chairman: Alfred Chaouat (President of LES France – Thomson S.A.)

• **Research Contracts between companies and Public Research Organizations**

Prof. Marco Saverio Spolidoro (University of Milan – Studio Spolidoro)

• **How companies manage technology transfer from Public Research Organizations and Universities**

United States

Michael Epstein (Weil, Gotshal & Manges)

Europe

Kevin Nachtrab (Johnson & Johnson Europe)

Italy

Piergiovanni Giannesi (Pirelli & C. S.p.A.)

16.00 *Coffee Break*

• **Round Table and Q&A: all speakers**

Giuseppe Campanella (TTVentures) joins the speakers

Moderator: Nigel Jones (President Les Britain and Ireland – Linklaters)
